

Sean Zimmerman
Senior Visual Designer

408.476.2576 Mobile
Mountain View, California
Online Portfolio: www.sparkt.com

Summary

Senior Visual Designer with nearly ten years of graphic design experience working for design studios, Fortune 500 companies, and early stage start-ups. Current objective is a challenging visual design role with a design-centric, user experience focused company.

Expertise

- Web Best Practices
- Art Direction
- Corporate Identity
- Print Collateral
- Web 2.0 Interactivity
- User Experience
- Usability Testing
- E-Commerce Websites
- Driving Requirements
- Design Specifications
- Standards Documentation
- Story Boarding
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Flash

Employment

Sparkt Studios 03/02 - Present

Freelance Design
www.sparkt.com
Mountain View, California

Freelance visual design consulting projects including application design, corporate web design, and trade show collateral for a wide range of Silicon Valley start-up companies.

Intuit 06/02 - 06/09

Senior Visual Designer
www.intuit.com
Mountain View, California

Senior Visual Designer for various Intuit websites including Quicken.com, QuickBooks.com, TurboTax.com and Intuit.com. Work included visual design and layout of all aforementioned sites, icon creation, campaign launches, as well as producing process flows and style guides used for future releases. I worked within a design team which included a UI designer and one junior visual designer, whom I managed. I also partnered with each business unit as a consultant/art director when external designers or agencies were hired so we knew that they were adhering to web design best practices and that we were receiving the best design work possible from our vendors.

Designworks, 03/00 - 03/02

Graphic Designer
www.design-works.com
San Jose, California

Graphic Designer for a full service graphic design studio and marketing communications firm. Transformed corporate goals and objectives into highly effective and creative communication tools that added presence, awareness and strength to marketing messages. Worked on a variety of assignments, including corporate identities, white papers, signage, brochures, e-cards, and websites.

Mactivity Inc., 8/99 - 2/00

Graphic Designer
Los Gatos, CA 95032

In-house graphic designer for a company that specializes in trade shows and educational conferences. Developed and maintained websites and printed material for trade shows and educational conferences, including cd rom artwork, event brochures, show signage and company badges.

Education

San Jose State University
Major: B.S. Graphic Design
Minor: Advertising